

# Steve Jobs: The Journey is the Reward Scott, Foresman, 1988 9780673188649 Jeffrey S. Young 440 pages 1988

This book is about the life and experiences of Steve Jobs up to the days of his ouster from Apple in 1985 (the company he co-founded with Steve Wozniak) and founding NeXT soon thereafter. This book was published 29 years ago - in 1988. In 428 pages it covers the first 30 years of his life, including how Apple came about, before the challenges at NeXT, before his Pixar chapter, and before his return to Apple and driving it to become one of the most recognized brands in the world. Why did I read this book now? Because after all, it's the journey that is the reward. And the answers must be around the next bend in the path. (428). Has any one read the Steve Jobs (The Journey Is The Reward) book? I've just started, I want to find out the readers opinion. Steve Jobs: The Book. Thread starter insidesource. Start date Apr 4, 2002. Steve Jobs' biography till the ouster from Apple and establishment of NeXT. This book is has lot more details about the initial years of Apple than in Walter Isaacson's official biography. Apart from life of Steve Jobs,the book sheds light on the evolution of personal computing and hegemony of IBM, which I think was quite interesting. Steve Jobs' biography till the ouster from Apple and establishment of NeXT. This book is has lot more details about the initial years of Apple than in Walter Isaacson's official biography. Apart from life of Steve Jobs,the book sheds light on the evolution of per