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Impact and Issues in New Media: Toward Intelligent Societies

By Paul S.N. Lee, Louis Leung, Clement Y.K. So

Hampton Press. Hardback. Book Condition: new. BRAND NEW, Impact and Issues in New Media: Toward Intelligent Societies, Paul S.N. Lee, Louis Leung, Clement Y.K. So, This book explores the various potentials of new media to contribute to an "intelligent society," where people can respond successfully to a new situation, as compared with the "information society" where information production, distribution and consumption are major activities. It differs from previous collections in that it explores the possibilities of new media from both a pragmatic and theoretical perspective. It does not only survey the emerging forms of e-newspapers, e-commerce, e-shopping, webcasting, telecommuting, and internet health information systems, but audience uses of them. This book is intended to set the parameters for future studies in new media.



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Actually, social media plays a very important role in advertising all these businesses and letting people know which one is what. Also, with the help of social media marketing strategies, many businesses have made it to the top. 3) Social Media Helps In The Noble Deeds. When it comes to cyber issues, the bullying on the Internet is one of the gravest issues that the people face this time. It is all due to social media. Through the hidden platform of social media, many teens are getting bullied in the most horrible way. Social media platforms allow the users to hide behind the screens and attacks people in the most gruesome way. There can be many negative effects due to that. 3) Unrealistic Expectations. 2. The Impact of Social Media on Society. Almost a quarter of the world's population is now on Facebook. In the U.S., nearly 80% of all internet users are on this platform. While social media activism brings an increased awareness about societal issues, questions remain as to whether this awareness is translating into real change. Some argue that social sharing has encouraged people to use computers and mobile phones to express their concerns on social issues without actually having to engage actively with campaigns in real life. Their support is limited to pressing the "Like" button or sharing content. This passivity is a very human reaction when people are given options that absolve them from the responsibility to act. Traditional media consists of mostly nameless and faceless people deciding what does and does not get printed and broadcasted. In this new era of internet and v. In this new era of internet and variety of social media, creation, and consumption of news and information in our society is changing. The rapid transformation of traditional print media into online portals has become a new trend. On the one hand, the online social media has democratized the means of news production and dissemination, but on the other hand, it has become a breeding ground for false and fake news. Increasing use of mobile devices and easy Wi-Fi access to 3G/4G networks, the Facebook, Instagram, YouTube, and Twitter have turned into powerful platforms for providing news and ente Pop Culture Intersections. The Impact of Social Media on Society. By Jacob Amedie, Santa Clara University. September 2, 2015. Social media is a new forum that brings people to exchange idea, connect with, relate to, and mobilize for a cause, seek advice, and offer guidance. Social media has removed communication barriers and created decentralized communication channel and open the door for all to have a voice and participate in a democratic fashion including people in repressive countries. 4.1 Social Media and Bullying Cyber bullying has become a major issue among youths in the last couple of decades, as it allows its victim's to post things in front of their peers and humiliate them.