## Instructional Technology for Teaching and Learning: Designing Instruction, Integrating Computers, and Using media

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## **Textbook details:**

Instructional Technology for Teaching and Learning: Designing Instruction, Integrating Computers, and Using media

Newby, T., Stepich, D., Lehman, J. & Russell, J. 2000, 2<sup>nd</sup> ed., Columbus, OH: Prentice-Hall (ISBN: 0-13-914052-2)

This book is not just a recipe of ideas for teachers to use educational technologies in their classroom. It contains some powerful pedagogical strategies to encourage teachers to reflect on their own practice when confronted with the use of these technologies in teaching and learning.

The authors spend some time explaining why this book was written, how it is organised and how to use it going so far as to say "if we were studying this textbook, we would....."(p.2) and prescribing a reading approach. They have defined the work as a textbook and it is targeted at pre-service and in-service teacher education. Indeed, the work seems to be a self contained course that tries to bring together three aspects of technology use in education: how instruction is designed, developed and improved; the types and uses of different media formats – especially the use of the personal computer; and how the design of instruction and media can be integrated to promote student learning (p.1).

The organisation of the text is very clear using the acronym of PIE representing the model of – planning, implementing, evaluating – and chapters are grouped around this. It is good to see a text emphasising the planning aspect of helping teachers to integrate technologies into their teaching and learning programmes as this is often the part that teachers have difficulty with. There is also a strong focus on learning theories and these underpin the advice and guidance given in the book.

Given this focus, I find it difficult to understand the use of the term *instructional technologies*. Because to my mind, this has connotations of a more didactic approach to teaching and learning. I would have preferred the use of *educational technologies* which I feel is more compatible with a learner centered approach. Furthermore, I wonder why the writers do not use the term *teacher* as the majority of people who will use this text are almost certain to be teachers, not instructors. To me, the term *learner-centered instruction* is an oxymoron.

The inclusion of reflective questions and activities for teachers is a sound feature of this book because only by teachers engaging in this reflective process will they be able to fully integrate and understand the implications of using these technologies for student learning. In the Preface, the authors state that these are to "help readers think about the ramifications and application of many of the principles that are discussed" (p.vi). Examples of the use of specific technologies in the learner-centered classroom are given and the story of one teacher's journey is advanced throughout the book. These features help teachers think in terms of their own experiences thus aiding the process of transferring theory into practice.

Other features included in the book are Toolboxes. These can be one of three types, tips, tools or techniques and a useful feature is that they are positioned close to relevant text materials in each chapter. A chapter is devoted to the evaluation of instructional materials and the assessment of student performance. Here again I have difficulty with the term *instruction*. Why not refer these resources as *teaching* materials? A variety of innovative assessment techniques such as electronic portfolios, logs and journals, writing samples and interviews, are given to help teachers evaluate student performance and a whole toolbox is provided that contains advice on the use of electronic portfolios.

This book contains valuable advice and guidance for pre-service and in-service teachers regarding the integration of educational technologies into their teaching and learning programmes. Especially valuable is the emphasis on learning theories and the use of a variety of pedagogical strategies to encourage reflective practice.

Instructional technology for teaching and learning: designing instruction, integrating computers, and using media/. Saved in: Bibliographic Details. A Similar Items. Instructional media and technologies for learning/Published: (1996). A Ol^gl†retim teknolojileri ve ol^gl†renme= Instructional technology and media for learning [electronic resource]/ by: Smaldino, Sharon E. Published: (2015). EÄŸitim  $\tilde{\mathbb{A}}\P$ Ä $\tilde{\mathbb{Y}}$ retimde teknoloji ve materyal kullan $\tilde{\mathbb{A}}$ ±m $\tilde{\mathbb{A}}$ ±/ Published: (2004). Search Options. Successful technology integration is more than just getting the tools into the classroom; here are some ideas on how to engage students and enliven your lessons with those tools. From our Technology Integration Professional Development Module. A By taking small steps, teachers can begin to reap the benefits that technology can bring to their teaching and to student learning. This process does not have to be painful, and no one will become a tech-integration whiz overnight. However, even with limited access, with careful planning, some risk taking, and an open mind, teachers can successfully use technology to enhance their teaching and bring learning to life for their students. Continue to the next section of the guide, Workshop Activities. The field of Learning and Instructional Design Technology (LIDT) has had many periods of rapid development. Reiser (2001) noted that training programs during World War II sparked the efforts to identify efficient, systematic approaches to learning and instructional design. It would be another 20 years before the first models emerged, but the 1960s and 1970s gave way to extracting instructional technology and design processes from conversations about multimedia development (Reiser, 2017). which in turn produced more than three dozen different instructional design models referenced in the litera Instructional media are information carriers designed specifically to fulfill objectives in a teaching-learning situation. They are very important in language teaching, especially the foreign language, because they facilitate the direct association between sounds and their symbols and also words and the objects they represent. They help to vividly illustrate meanings of things because they are associated with materials used by the teacher to improve the quality of his teaching. A places for same lessons. The Selection and Uses of Instructional MediaInstructional media facilitate teaching and learning activities and, consequently, the attainment of the lesson objectives. However, this depends on the adequacy and appropriateness of materials so selected. Out of print. Instructional Technology for Teaching and Learning: Designing, Integrating Computers, and Using Media (One-color). Timothy J. Newby, Purdue University. Donald Stepich, Boise State University. A If You're a Student. K-12 educators: This link is for individuals purchasing with credit cards or PayPal only. Contact your Savvas Learning Company Account General Manager for purchase options. Order. Order. Pearson offers affordable and accessible purchase options to meet the needs of your students.